

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV5/12 10.12
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME LAURA BASSETT

SALES PRSN WA- JOE KNAUER

CONTRACT # 6250644

| | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

| | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

ICE)

DATE NOV5/12 10.12

DATE NOV5/12 10.12

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

DSCC-IE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53 AGENCY EST# = 1505 | | | | | | | | | | | | |
| 44 | | S | 730P-800P | 30 | | \$4,000.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| 44 | | S | 730P-800P | 30 | | \$4,000.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| 44 | | S | 730P-800P | 30 | | \$4,000.00 | 11/5 | 11/5 | 0 | | MON | 0 |

PROGRAM : WHEEL
 CON COM1 : WHEEL

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|-----------------------|----------|----------|-----------|--------------------------|-----------|
| 78 | A | | 900A-1000A | 30 | | \$1,100.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| PROGRAM : JEFF PROBST ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV5 ON LINE-44 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 79 | A | | 1000A-1100A | 30 | | \$1,100.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| PROGRAM : MILLIONAIRE/FUED ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 78-80 | | | | | | | | | | | | |
| 80 | A | | 1200N-100P | 30 | | \$1,800.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 78-80 | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M20 OK'D BUY#44 | | | | | | | MISSED: MON/730P-800P | | | NOV5 | | |
| | | | | | | | & MON/1000A-1100A | | | NOV5 | | |
| | | | | | | | & MON/1200N-100P | | | NOV5 | | |
| | | | | | | | CMT: WE CAN OFFER | | | | | |
| OCT/12 397900.00 NOV/12 204000.00 | | | | | | | | | | | CONTRACT TOTAL 601900.00 | |
| | | | | | | | | | | | TOTAL SPOTS 280 | |

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE